

#9 S.V.H. 8/08/02

INFORMATION DISCLOSURE CITATION

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ATTY DOCKET NO.
96-082X

SERIAL NO.
Not Assigned Yet

Jay S. Walker et al.

FILING
February 23, 2000

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
HUT	A	4,734,764	03/29/88	Pocock et al.			
	B	4,876,592	10/24/89	Von Kohorn			
	C	5,057,915	10/15/91	Von Kohorn			
	D	5,189,630	02/23/93	Barstow et al.			
	E	5,220,420	06/15/93	Hoarty et al.			
	F	5,438,355	08/01/95	Palmer			
	G	5,469,206	11/21/95	Strubbe et al.			
	H	5,475,585	12/12/95	Bush			
	I	5,485,221	01/16/96	Banker et al.			
	J	5,539,450	07/23/96	Handelman			
	K	5,553,221	09/03/96	Reimer et al.			

US42 U.S. PTO
09/511968
02/23/00

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

HUT	L	Greiff, James, "Rivals hope to share TV jackpot", St. Petersburg Times, View Related Topics; May 31, 1987; City Edition; Section: Business; Pg. 11. (re: "Entertainment Marketing").
HUT	M	Abramson, Dan, "Comedy Soap with home shop tie-in underway at CDN, Cable TV Network; EMI may sell its interest; K mart still in", DM News; October 1, 1987; Section: Pg. 10.

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DATE CONSIDERED
6/8/04

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HVT	N	5,559,949	09/24/96	Reimer et al.			JC-542 U.S. PTO 09/511968 02/23/00
	O	5,564,001	10/08/96	Lewis			
	P	5,570,295	10/29/96	Isenberg et al.			
	Q	5,596,705	01/21/97	Reimer et al.			
	R	5,703,795	12/30/97	Mankovitz			
	S	5,715,400	02/03/98	Reimer et al.			

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							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

HVT	T	Mandese, Joe, "ABC's wild 'Nitecap' unsettles some execs", <i>Advertising Age</i> , October 26, 1992; Section: News; Pg. 4.
HVT	U	Bird, Laura, "ABC tries to cash in on night shopping", <i>Wall Street Journal</i> , November 13, 1992; Section: Section B; Pg. 1; Column 4.

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Docket Number (Optional)

96-082X

Application Number

Not Assigned Yet

Applicant(s)

JAY S. WALKER ET AL.

Filing Date

February 23, 2000

Group Art Unit

Not Assigned Yet

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INITIAL

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

HVT

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White, Todd, "This guy is really connected: IDB Communications' Jeffrey Sudikoff links farflung sites via satellites, fiber-optic cables", *The Los Angeles Business Journal*, January 25, 1993; Section: Vol. 15; No. 4; Sec 1; Pg. 16.

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HVT

X

Andrews, Paul, "Paul Allen's ticket to future", *The Seattle Times*, November 23, 1993; Section: Business; Pg. E1.

HVT

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Z

Sherman, Stratford, "Will the informaiton superhighway be the death of retailing?", *Fortune Magazine*, April 18, 1994; Section: Information Technology; Pg. 98.

AA

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BB

"Shower Power", *The Boston Herald*, March 2, 1995; Section: Television; Pg. 047.

CC

Hopkins, Tom, "Cincinnatians devise home-shopping sitcom", *The Dayton Daily News*, March 6, 1995; Section: Lifestyle; Pg. 10B.

DD

Kiesewetter, John, "Shopping News", *The Cincinnati Enquirer*, March 25, 1995; Section: Tempo; Pg. C06.

EE

Company's 21st century marketing strategy propels clients to higher profits", March 14, 1996; (<http://www.shop-the-net.com/misc/press.html>).

FF

"Interactive Multimedia Network: 21st century marketing strategy propels clients to higher profits", *M2 Presswire*, April 9, 1996.

GG

"Shop-the-net", Family Web Site gains national awareness to raise the awareness level of "Shop-the-net"; (<http://www.shop-the-net.com/logos/tv.html>).

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